



We architect, supply, implement and manage IT.

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## **PDS CEO TO SERVE AS KEYNOTE SPEAKER AT PRESTIGIOUS CIO EVENT**

*Author and technology expert, Craig Schiefelbein, invited to speak at CHIME11 Forum.*

**MILWAUKEE – April 18, 2011** – Paragon Development Systems, Inc. (PDS) announced today that CEO and President, Craig Schiefelbein, will serve as a keynote speaker for the upcoming CHIME11 Fall CIO Forum in San Antonio, October 25-28.

In his book, *Get Out of I.T. While You Can*, Craig Schiefelbein encourages IT leaders and professionals to think about how they can foster a culture of innovation within their organizations by seeing themselves as part of the larger picture rather than simply “in IT”. Thinking and leading in this way, Schiefelbein advises, can completely transform individual careers while also sparking dramatic improvements in the work environment throughout the IT organization.

“I am really honored and excited to be part of CHIME’s biggest event of the year,” said Schiefelbein. “CIOs are the individuals I hold in highest regard and many are friends. I think all will be charged with new ideas on how to grow their teams and drive desired outcomes. I certainly look forward to connecting with them.”

### **About PDS**

For more than 24 years, Paragon Development Systems, Inc. has been providing technology products, services and solutions to medium and large size organizations, improving the quality of life for IT departments in regions across the country. PDS architects, supplies, implements and manages IT for organizations in four primary markets: healthcare, government/higher-education, corporate, and professional services.

In addition to serving as a major Enterprise Tier product and service value added reseller (for manufacturers such as HP, IBM, Cisco, Microsoft and many others) PDS manufactures their own line of PDS-branded PCs and video solutions in an ISO 9001:2008-certified 43,000-square-foot configuration center. PDS also offers customers on-going support with a single-point-of-contact, ITIL-aware, 24x7 service desk.

Headquartered in Oconomowoc, Wisconsin, PDS holds more than 600 certifications in technology services, installation and support of computer systems. PDS has been assessed and approved by National Quality Assurance, USA, an accredited ISO 9000 auditor.

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