



WASTE REDUCTION AND RECYCLING ASSISTANCE FOR BUSINESSES

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Press Release

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FOR IMMEDIATE RELEASE

COMPUTER LIFE CYCLE MANAGEMENT BENEFITS BUSINESSES AND ENVIRONMENT

PARAGON DEVELOPMENT SYSTEMS REDUCES WASTE, COST OF INFORMATION TECHNOLOGY

Oconomowoc, WI – Handling computers and other information technology from purchase planning to eventual disposal is a crucial issue for businesses. Join a WasteCap Wisconsin Talk & Tour hosted by Paragon Development Systems, Inc. (PDS) on May 14 to learn how “Life Cycle Management” saves natural and financial resources for medium-to-large-sized organizations.

This WasteCap Wisconsin Talk & Tour is a great opportunity for IT directors and managers, purchasers, facilities managers, recycling professionals, and building owners to learn about how their companies can improve the way they plan, procure, deploy, manage, support and retire their IT assets – and reduce liability and help the environment – through computer Life Cycle Management.

Kerry Marti, Director of Platinum Plus Logistics at PDS notes, “Life Cycle Management reduces the amount of money, time and effort a company invests in information technology, from planning to system retirement, while reducing wastes and responsibly managing end-of-life electronics.”

The Talk & Tour takes place on Wednesday, May 14, from 9:00 a.m. to noon. Registrants will learn about Life Cycle Management from Kerry Marti, Director of Platinum Plus Logistics, and receive a hands-on tour of the facility, including logistics, preparation, assembly, testing, packaging and recycling areas.

Jenna Kunde, Executive Director of WasteCap Wisconsin, is looking forward to sharing PDS’ approach to computer management, “Paragon Development Systems is truly a leader in responsibly managing electronics and reducing waste, benefiting businesses and the environment.”

Registrants have the option of staying for a free lunch and facilitated discussion from 12:00 to 3:00 p.m. Gareth Betts, UW-Extension, will facilitate the focus group, which will help the Wisconsin Department of Natural Resources develop a self-reporting survey for computer recyclers and handlers. Input is needed to develop the questions that will be asked of computer recyclers and handlers. Participants will shape the future of computer recycling in Wisconsin. Focus group attendees need not attend the morning session.

This Talk & Tour is sponsored by Paragon Development Systems, Inc., and Cascade Asset Management, LLC.

PDS is a Wisconsin-based IT Life Cycle Management company established in 1986 that focuses on computing solutions and enterprise services. Their headquarters is located in Oconomowoc, WI with additional offices in Milwaukee and Madison. PDS, historically known for the manufacturing and wholesale distribution of microcomputers and components, has evolved to be a pioneer in the management of IT assets. PDS improves the way IT departments of medium- to large-sized organizations plan, procure, deploy, manage, support and retire their IT assets.

WasteCap Wisconsin is a statewide, private, nonprofit, 501(c)(3) organization whose mission is to provide waste reduction and recycling assistance through business-to-business peer exchange, demonstration and education for the benefit of businesses and the environment. WasteCap assists and encourages companies and institutions to effectively drive costs out of their operations through improved solid waste management practices.

For more information or to register for either the Talk & Tour or free lunch and focus group, visit www.wastecapwi.org or contact Drew at WasteCap Wisconsin, (414) 961-1100, drew@wastecapwi.org. Registration for the Talk & Tour is free to WasteCap Wisconsin members, \$35 for non-members. Membership information can be found at www.wastecapwi.org.

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