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# Business Times

*Fresh ideas for growing companies*

## Oconomowoc firm helps companies go wireless

Paragon Development Systems (PDS), an Oconomowoc-based provider of information technology (IT) services and products, will launch a new service to enable businesses to help their staff become more productive on the road.

The PDS Mobile Data Services solution is designed to lighten the load for IT managers and fill support gaps left by manufacturers and wireless providers.

The service will be presented to Milwaukee-area companies at the PDS Mobility Expo on Monday, May 8, from 5 to 7 p.m. at the company's headquarters, 1823 Executive Drive in Oconomowoc.

"We've had IT managers tell us it's just too hard to deliver the right devices and keep them working, especially as more employees are allowed to have them," said Austin Park, vice president of infrastructure services for PDS. "When all the 'smartphones' arrive in their offices, it's a nightmare getting them set up and distributed. PDS Mobile Data Services is a turnkey way for companies to implement wireless

data over a greater number of users, helping them to lead their industries."

PDS, which also has offices in Brookfield and Madison, procures 'smartphones' based on each client's needs and negotiates contracts with three providers – Verizon, Sprint and Cingular.

"This service alone eliminates hours and hours of 'haggle time' for the IT manager," Park said. "Not to mention all the time trying to keep up with all the different types of phones and services available. PDS now streamlines this."

The estimated 8 million business and consumer wireless e-mail users in the United States will grow to 16 million by the end of 2006 as more organizations find wireless e-mail to be indispensable to daily business, according to Gartner Inc., a technology industry research and advisory organization.

By end of 2008, Gartner says, half of all employees who access e-mail via personal computers (PCs) will also have access to wireless e-mail.

Additional information about PDS is available at [www.pdspc.com](http://www.pdspc.com).

