



We architect, supply, implement and manage IT.

FOR IMMEDIATE RELEASE

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**PDS HONORED BY INTEL FOR ‘MOST INNOVATIVE SOLUTION FOR BUSINESS’**  
*Oconomowoc-based IT firm also praised as “Best Place to Work” by Milwaukee Magazine*

OCONOMOWOC, Wis. – April 28, 2008 – Paragon Development Systems, Inc. (PDS) has collected a prestigious honor from Intel in recognition of its industry-leading IT design solutions. In addition, PDS has been lauded for its unique, collaborative work environment, PDS President and CEO Craig Schiefelbein announced today.

Technology industry leader Intel has recognized PDS with the “Most Innovative Solution for Business” Award. Intel recently presented the award to PDS as part of the Intel Solution Summit 2008 in Las Vegas.

PDS designed and implemented an Enterprise Desktop Platform with a four-year life-cycle for Marshfield Clinic. It is based on Intel vPro technology, which is optimized for businesses and intended to improve remote management capabilities, allowing for the diagnosing and repairing of PCs even if they are off, or if the operating system is unresponsive.

“The ROI and total cost of ownership for standardizing on a single platform for four years fully supports the business case,” said Chris Thorsen, PDS Vice President of Product Development. “It provides operational efficiencies that help reduce the overall support costs for Marshfield Clinic. The efficiencies gained by Marshfield Clinic will allow their IT staff to focus more on solving healthcare issues instead of being totally consumed by managing technology.”

Schiefelbein noted the process of designing this solution began almost two years ago when Intel vPro was first launched. The PDS commitment to standardization provides great value to clients, helping mitigate IT department risks and challenges in platform validation, imaging and education.

“Intel honored the PDS team based on leadership, quality, use of advanced technologies and for creating a rock-solid platform with a long life cycle that is consistent and easy to support,” Schiefelbein said. “PDS prides itself on using our technology partners’ innovations to build solutions that exceed our clients’ expectations. We help to minimize surprises due to product shortages and unplanned changes by selecting ‘leadership’ type components from top component manufacturers.”

“Our relationship with Intel continues to be of tremendous value to our customers as it allows us to provide our customers with solutions that meet their current and future computing requirements while reducing their support and operational costs,” Thorsen added. “Add in our patented configuration and deployment methodologies and the cost savings can double.”

In related news, PDS has been recognized as one of the “Best Places to Work” in Southeast Wisconsin by *Milwaukee Magazine*.

“At PDS, our employees are the foundation of our success, and their innovation and creativity is encouraged and rewarded,” Schiefelbein said. “The nature of our business is competitive, but we all work together and support one another.”

**-more-**

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Among medium-sized companies, PDS received special recognition for its commitment to employee engagement, employee training and multi-generational employees.

“The PDS culture is unique in the industry, and I am deeply proud that we are being recognized for fostering a true team environment,” Schiefelbein added.

### **About PDS**

For over 20 years, Paragon Development Systems, Inc. has been providing technology products, services and solutions to medium and large size organizations, improving the quality of life for IT departments in over 22 states.

As a technology services company, PDS architects, supplies, implements and manages IT for organizations in five primary markets; corporate, government, healthcare, higher-education and professional services.

In addition to being a major Enterprise Tier product and service reseller (for manufacturers such as HP, IBM, Cisco, Microsoft and others) PDS manufactures its own PDS-branded PCs in an ISO 9001:2000-certified 43,000-square-foot configuration center. PDS also offers clients a single-point-of-contact, ITIL-aware resource for service management with a 24x7 help desk.

With offices in Oconomowoc, Brookfield, Madison, and Wausau, Wis., and Kansas City, PDS holds more than 400 certifications in assembly, technology services, installation and support of computer systems and services and was assessed and approved by National Quality Assurance, USA., an accredited ISO 9000 auditor.

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**NOTE TO INTERESTED MEMBERS OF THE MEDIA: Pictures of the hardware honored by Intel, and the recent ceremony in Las Vegas, are available upon request. Contact Gareth Harwood to obtain electronic versions of the photos.**

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