



We architect, supply, implement and manage IT.

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PDS AWARDED GOLD CERTIFICATION FROM CISCO SYSTEMS.

Paragon Development Systems, Inc. now positioned within top 6% of Cisco partners in U.S.

MILWAUKEE – June 6, 2011 – PDS announced today it has achieved Cisco® Gold Certification. To earn Gold Certification, PDS had to meet rigorous standards set forth by Cisco in networking competency, service, support and customer satisfaction.

“Our customers choose PDS because of our commitment to technical expertise and focus on customer satisfaction,” says Austin Park, chief technology officer at PDS. “We’re proud to receive this designation from Cisco on behalf of our customers. It’s the highest certification possible with the channel program.”

With the new certification, PDS is now within the top 6% of all partners within the U.S. for technical expertise and value added services. There are currently over 2500 partners nationwide.

“We are committed to providing the tools, training and programs that facilitate partner growth, differentiation and profitability,” said Edison Peres, senior vice president of worldwide channels at Cisco. “With specializations in converged networks, unified communications, security, and wireless LAN, PDS has made an investment in developing the capability to deliver the integrated and customized technology solutions that today’s customers demand.”

The Cisco Resale Channel Program provides a framework for partners to build the sales, technical and Cisco Lifecycle Services skills required to deliver Cisco solutions to end customers. Through the program's specializations and certifications, Cisco recognizes a partner's expertise in deploying solutions based on Cisco advanced technologies and services. Using a third-party audit process, the program validates a partner's technology skills, business practices, customer satisfaction, presales and post sales support capabilities, and other critical factors that customers consider when choosing a trusted partner.

As a Cisco Gold Certified Partner, PDS has met the requirements for attaining the broadest range of expertise across multiple technologies by achieving Cisco advanced specializations in unified communications, converged networks, security, and wireless LAN. In addition, PDS has integrated Cisco Lifecycle Services into its offerings and is required to maintain high levels of customer satisfaction. Cisco Gold Certification provides PDS with access to comprehensive sales, technical, and lifecycle services training and support available from Cisco.

About PDS

For more than 24 years, Paragon Development Systems, Inc. has been providing technology products, services and solutions to medium and large size organizations, improving the quality of life for IT departments in regions across the country. PDS architects, supplies, implements and manages IT for organizations in four primary markets: healthcare, government/higher-education, corporate, and professional services.

In addition to serving as a major Enterprise Tier product and service value added reseller (for manufacturers such as HP, IBM, Cisco, Microsoft and many others) PDS manufactures their own line of PDS-branded PCs and video solutions in an ISO 9001:2008-certified 43,000-square-foot configuration center. PDS also offers customers on-



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going support with a single-point-of-contact, ITIL-aware, 24x7 service desk.

Headquartered in Oconomowoc, Wisconsin, PDS holds more than 600 certifications in technology services, installation and support of computer systems. PDS has been assessed and approved by National Quality Assurance, USA, an accredited ISO 9000 auditor.

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