



We architect, supply, implement and manage IT.

Contact: Gareth Harwood
Executive Director of Marketing, PDS
(262) 569-5318

PDS WINS AWARD FOR ENVIRONMENTAL INNOVATION

Paragon Development Systems, Inc. Wins Business Friend of the Environment Award

MILWAUKEE – June 21, 2010 – **PDS** is the proud recipient of the *Business Friend of the Environment Award* for leadership in environmental innovation. Efforts in lifecycle management services, waste reduction through recycling, Rack N RollSM and the introduction of products meeting the **EPEAT® standard** are what set PDS apart from the competition.

"As Wisconsin businesses strive to excel in tough economic times, these winning companies have proven that you can protect the environment and run a strong business," said Scott Manley, director of the Wisconsin Environmental Working Group (WEWG). "These winners demonstrate that protecting the environment is the right thing to do, and less waste means more profit."

"The work PDS has done throughout the years to reduce the lifecycle impact of electronic equipment is a key element of the **Green IT** approach," says Bob Hansen, PDS. "The pursuit of a more efficient method of business following a general corporate mandate to reduce carbon footprint is a PDS standard."

The *Business Friend of the Environment Award* is given out annually at the Wisconsin Manufacturers & Commerce (WMC) and WEWG co-sponsored Environmental Policy and Awards Conference in Pewaukee, WI.

About PDS

For more than 23 years, Paragon Development Systems, Inc. has been providing technology products, services and solutions to medium and large size organizations, improving the quality of life for IT departments in regions across the country. PDS architects, supplies, implements and manages IT for organizations in four primary markets: healthcare, government/higher-education, corporate, and professional services.

In addition to being a major Enterprise Tier product and service value added reseller (for manufacturers such as HP, IBM, Cisco, Microsoft and many others) PDS manufactures its own PDS-branded PCs and video solutions in an ISO 9001:2000-certified 43,000-square-foot configuration center. PDS also offers clients a single-point-of-contact, ITIL-aware resource for service management with a 24x7 help desk.

Headquartered in Oconomowoc, Wisconsin, PDS holds more than 400 certifications in technology services, installation and support of computer systems. PDS has been assessed and approved by National Quality Assurance, USA, an accredited ISO 9000 auditor. For more information, visit: <http://www.pdspc.com>.

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