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PDS TO BUILD HIGH PERFORMANCE DATA CENTER IN MILWAUKEE

Paragon Development Systems, Inc. to offer Cloud-based Services with new 50,000 square-foot facility.

MILWAUKEE – September 12, 2011 —Paragon Development Systems, Inc. (PDS) announced today the development and construction of a high-performance computing facility in Milwaukee, Wisconsin. The estimated 50,000 square-foot data center will serve as direct extension to their customers’ internal computing environment, as the Oconomowoc-headquartered company continues to support customers through a time of critical transformation.

PDS will leverage long-term partnerships with manufacturers and customers to integrate hybrid cloud computing and flexible end-user compute models. Historically, the traditional model for IT departments has been to support businesses by responding to technology requests or demands. The new model positions IT within businesses as a Service Provider, allowing business units to serve as consumers of technology, enabling the enterprise with improved agility, time to market and IT on-demand. This investment from PDS will provide their customers with the necessary resources to achieve what is commonly referred to as a hybrid-cloud computing model.

“We are committed to providing our customers with every possible technological competitive advantage. This facility allows us to deliver solutions that will help our customers differentiate and compete.” - Craig Schiefelbein, President and CEO, PDS.

“PDS services that will be delivered from this cloud facility will enable our customers to transform their IT architecture faster by leveraging the flexibility and scale of hybrid cloud architecture. It comes at a time when many organizations are transforming how they deliver IT to their business units,” said Austin Park, Chief Technology Officer, PDS

“It has the potential to dramatically lower our customer’s overall cost structure as they right-size their capacity down to what they need verses what they might need,” Park added “It’s also a great solution for Business Continuity Planning and Colocation as the facility will incorporate state of the art data-center technology efficiency and redundancy features.”

Additional details for location and the construction of the facility are to be announced at the PDS 2011 Technology Conference in Milwaukee at the Frontier Airlines Center on September 14-15. IT professionals interested in attending can go to www.PDSpc.com/techconf for more information regarding the event.

Development and construction of the facility is planned for early 2012.

PDS will celebrate its 25th year in business this coming October.

About PDS

For more than 24 years, Paragon Development Systems, Inc. has been providing technology products, services and solutions to medium and large size organizations, improving the quality of life for IT departments across the country. PDS architects, supplies, implements and manages IT for organizations in four primary markets:



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healthcare, government/higher-education, corporate, and professional services.

In addition to serving as a major Enterprise Tier product and service value added reseller (for manufacturers such as Apple, HP, IBM, Cisco, Microsoft and many others) PDS manufactures their own line of PDS-branded PCs and video solutions in an ISO 9001:2008-certified 43,000-square-foot configuration center. PDS also offers customers on-going support with a single-point-of-contact, ITIL-aware, 24x7 service desk.

Headquartered in Oconomowoc, Wisconsin, PDS holds more than 600 certifications in technology services, installation and support of computer systems. PDS has been assessed and approved by National Quality Assurance, USA, an accredited ISO 9000 auditor.

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