

FOR IMMEDIATE RELEASE

Contact:

Carrie Rhoads
Paragon Development Systems, Inc.
262-569-5312
crhoads@pdspc.com



The IT Life Cycle Management Company

PARAGON DEVELOPMENT SYSTEMS WINS NATIONAL HONORS

Oconomowoc, WI (May 5, 2004) – Paragon Development Systems (PDS) received two national honors at the NASBA Awards competition hosted by Gartner recently.

PDS received the “Top Overall System Builder” and “Community Service” awards from NASBA, the association of channel resellers. The awards were presented during the Gartner System Builder Summit™ & VARVision® Conference and Trade Show in Dallas.

The “Top Overall System Builder” award is presented to the computer system builder that ranks the highest overall across a variety of performance categories, including innovative products and services, exceptional customer service and community involvement.

PDS beat out nearly 250 of the leading computer manufacturers, resellers and information technology solution providers in the United States and Canada in the competition. The company was selected for the award because of its innovative and comprehensive approach to managing the IT life cycle management process.

"Value Added Resellers (VAR) that are thriving right now are focusing on asset lifecycle management and going way beyond just keeping track of their customer's hardware," said Jim Hagen, chief operating officer for NASBA. "The successful VARs are doing that by becoming an essential resource to their customers."

NASBA also recognized PDS for its community service contributions. The company was specifically acknowledged for its commitment to local civic groups and non-profit organizations, including the Oconomowoc Area Foundation, Waukesha Women's Center, YMCA at Pabst Farms, AngelsGrace Hospice and the Computer Adopt-A-Buddy program.

NASBA is a professional IT trade organization with more than 13,000 members and vendor partners. The association provides programs and services to help members increase revenues, decrease expenses and gain access to an array of resources and customized channel programs.

About Paragon Development Systems

Paragon Development Systems, Inc. (PDS) is the IT Life Cycle Management (LCM) company. PDS improves the way IT departments of medium- to large-sized organizations plan for, procure, deploy, manage, support and retire their IT assets. An ISO 9001:2000-registered technology manufacturer, PDS produces its own brand of custom-configured systems. PDS is also a leading supplier of Enterprise Tier products and enterprise services. PDS's innovative approaches to LCM challenges include many of its IT Logistics Services, such as imaging, configuration, automated asset tagging/tracking, and Rack N RollSM packaging and deployment system. PDS is headquartered in Oconomowoc, WI with offices in Brookfield, WI and Madison, WI. For more information, call 800-966-6090, or visit www.pdspc.com.

#