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PDS PURCHASES FORMER HEROES FITNESS CENTER BUILDING IN MADISON

Oconomowoc, Wis. (April 22, 2005) -- Paragon Development Systems, Inc. (PDS) today announced the purchase of the former Heroes Health & Fitness Center in Madison. The company is scheduled to take occupancy of the building in June.

PDS is relocating an existing west side Madison, Wis., office to the new facility at the highly visible Highway 51 and Highway 30 juncture. The move is being made to accommodate the company’s business and technology growth.

“There’s more to our relocation than simply adding space,” says Austin Park, recently appointed vice president of infrastructure services for PDS. “We’re developing a full demonstration and testing facility which requires improved access to a stronger telecommunications infrastructure. It also provides easier geographical access for our Madison-based clients. This facility now allows us to bring in partners, clients and vendors to test or experience the new technologies we’re developing.”

The move represents the company’s strong commitment to the Madison area, according to Craig Schiefelbein, CEO, PDS. “We chose the new building for a combination of reasons, including size, location and character.” says Schiefelbein. He adds that PDS employs 74 people in the Madison area, but the new facility could accommodate up to 150 people.

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“We’re without a doubt growing and the new building allows for our continued growth for both the infrastructure

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and staff,” he says. “We’ve invested over \$1.5 million last year in constructing an in-house, world-class 24/7 service desk solution for our clients. This is based out of the Madison office. We’re very committed to the Madison community. We’ve been very satisfied with the caliber of employees and other resources we pull from the area.”

The former health and fitness center, now turned ‘PDS Technology Center,’ has an incredible amount of character, according to Schiefelbein. “Our Madison location is booming. We take a lot of pride in our work environments and culture of purpose at PDS. We immediately saw this property as a perfect fit for how we work, live and play.”

About PDS

For 19 years, PDS has been a provider of high-value IT services and solutions to medium and large sized organizations. As a technology services company, PDS architects, supplies, implements and manages clients’ IT infrastructure. PDS supports its clients with a series of targeted, tested solutions that improve ROI, increase end-user satisfaction, mitigate risk, and lower costs.

Headquartered in Oconomowoc with offices in Brookfield and Madison, PDS services clients nationwide in four primary markets: healthcare; government/higher-education; corporate; and professional services. With 19 years of consecutive annual revenue growth and annual sales exceeding \$85 million for 2004, PDS continues to successfully evolve as a leading technology services company throughout the upper central Midwest.

In addition to being a major reseller of Tier 1 product (IBM, HP, Dell), PDS manufactures its own PDS-branded PCs in an ISO 9001:2000-certified, 28,000 square foot configuration center. PDS also recently invested over \$1.5 million in constructing an in-house, world-class 24/7 service desk solution based out of the Madison office offering clients a single-point-of-contact, ITIL compliant resource for service management.

PDS holds over 200 certifications in assembly, installation and support of computer systems and services and was assessed and approved by National Quality Assurance, U.S.A., an accredited ISO 9000 auditor.

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