



We architect, supply, implement and manage IT.

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NEW VICE PRESIDENT TO LEAD IT INFRASTRUCTURE SERVICES EFFORT FOR PDS

Oconomowoc, WI (April 22, 2005) – Paragon Development Systems (PDS) recently appointed Austin Park as Vice President of IT Infrastructure. Park will lead the efforts to create clearly defined core competencies in the advanced technology services space for PDS.

Park’s new leadership provides instant credibility and a stronger presence for PDS within the IT infrastructure services space. Variously described as focused, passionate and dynamic, Park has infused PDS with his own brand of energetic leadership, vision and spirit. PDS continues to evolve and maintain its position as a leading IT Services provider within the enterprise and mid-market IT space.

"PDS' market position in the server and storage space has dramatically increased with the hiring of Austin," said Joe Zoeller, Wisconsin Channel Account Manager, Cisco Systems. "His experience and knowledge within the industry is recognized on a national level and without a doubt immediately positions PDS more strategically for infrastructure based services."

Park recently served as Executive VP and CTO of Modern Business Technologies (MBT), Inc., assuming management and technical responsibility for the company. He served as Vice President of Technical Services for MBT from 2001 to 2002.

During the past decade, Park has led several advanced technology infrastructure solution divisions, with primary emphasis in network and system infrastructure, enterprise storage and data recovery systems.

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Park graduated from the University of Wisconsin-Madison with a bachelor's degree in economics. Park holds many accreditations and certifications and is a Charter Member of Microsoft's Midwest SMB Security Council, a HP Advocate of Hewlett Packard North America and a Member of Encompass North America. Together with the company's other business and technical leaders, Park is focused on continuing PDS' intention to stay ahead of the technology curve.

About PDS

For 19 years, PDS has been a provider of high-value IT services and solutions to medium and large sized organizations. As a technology services company, PDS architects, supplies, implements and manages clients' IT infrastructure. PDS supports its clients with a series of targeted, tested solutions that improve ROI, increases end-user satisfaction, mitigate risk and lower costs.

Headquartered in Oconomowoc with offices in Brookfield and Madison, PDS services clients nationwide in four primary markets: healthcare; government/higher-education; corporate; and professional services. With 19 years of consecutive annual revenue growth and annual sales exceeding \$85 million for 2004, PDS continues to successfully evolve as a leading technology services company throughout the upper central Midwest.

In addition to being a major Tier 1 product reseller, PDS manufactures its own PDS-branded PCs in an ISO 9001:2000-certified 28,000 square foot configuration center. PDS also recently invested over \$1.5 million in constructing an in-house, world-class 24/7 service desk solution based out of the Madison office offering clients a single-point-of-contact, ITIL compliant resource for service management.

PDS holds over 200 certifications in assembly, installation and support of computer systems and services and was assessed and approved by National Quality Assurance, U.S.A., an accredited ISO 9000 auditor.

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